

Traffic Manager

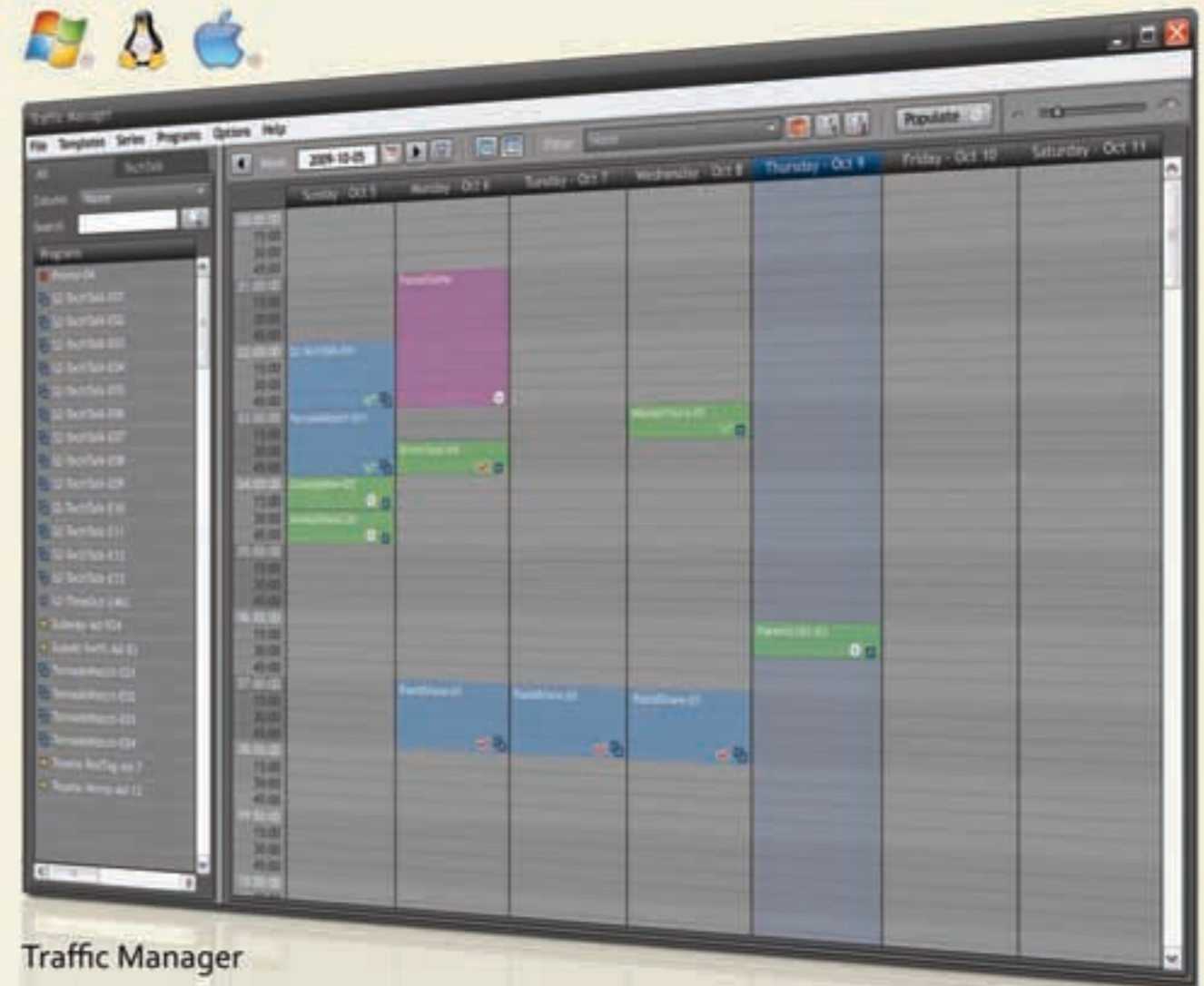
Planning and scheduling programs can be a daunting task.

MaestroVision brings order and a global view of your programming with its Traffic Manager.

Create show series, ad campaigns and rules to drastically speed up your scheduling and keep track of your ad revenues.

Export your schedules to playlists that can be imported in your automation server.

- Plan entire seasons or single show occurrences.
- Manage client ad campaigns and revenues.
- Manage promo associations and air times.
- Define specific rules for shows, ads and promos.
- Powerful Artificial Intelligence fills the schedule using your parameters.
- Color-coded for an easy view of your allocated slots.



Traffic Manager



Program Editor



Ad Campaign Editor



Template Editor

